



le|FACTOR

Multi-Format Content Delivery Solutions

Preparation | Packaging | Policy | Protection | Delivery



|e|FACTOR

Introducing **|e|FACTOR**, Concurrent's solution suite for content delivery networks, telcos and Internet content aggregators, designed to simplify complex, multi-format video delivery challenges. Every day you're faced with a slew of demands from your customers for the highest quality of experience possible on multiple devices. Whether it's live or on demand, delivering video to an ever-increasing range of devices is complex and it's ever changing. With **|e|FACTOR**, life just got a whole lot easier. From preparation to delivery, we ensure every factor of your operation is running smoothly and efficiently.

What's Your |e|FACTOR?

|e| EASY — Multiple format video delivery doesn't have to equal multiple headaches. With Concurrent's workflow and distribution platform, we turn complex, confusing, and chaotic into simple and straightforward. Concurrent's scalable, enterprise-class, multi-format solutions simplify workflow and delivery without introducing additional processes. We make multi-format video delivery easy.

|e| EFFICIENT — Consumers are demanding personalized video content when and where they choose. New platforms and devices are exponentially increasing the complexities of delivering high quality video and challenging your technology infrastructure. With **|e|FACTOR** video delivery solutions you can prepare, package, protect and deliver video to any device, making the pain points a thing of the past. That's efficient.

|e| EVERY DEVICE — With **|e|FACTOR**, it only takes a single source asset to deliver to any and every device ensuring your customers that their video content is available when and where viewers request it. Regardless of the device, whether it's a TV, computer, or any mobile device, there is no more waiting, and no more excuses. It's all done "on the fly" as viewers request it, from just one asset. Every device, easily and efficiently, that's **|e|FACTOR**.



|e| EVOLUTIONARY — Designed to work with, not replace, your current technology infrastructure. |e|FACTOR video delivery solutions offer an innovative, modular and flexible approach to preserving your investment by leveraging existing infrastructure. Flexible deployment options, as either an SDK or an integrated feature in eFACTOR's origin or edge server, greatly reduce infrastructure and bandwidth costs by allowing you to decide where and how to implement eFACTOR solutions. It's an evolution, not a revolution, of your existing technology.

|e| ENRICH — Enhance the value you provide by solving the complexities of multi-format, multi-device video delivery for your customers. Not only do you simplify their processes, you also enable them to generate new revenue from existing assets by reaching a wider audience. Our "on the fly" approach allows you to save on both capital and operating expenses. It's money back in your pocket and right to the bottom line. Now that's enriching!

|e| EXCELLENCE — Concurrent is a proven video technology leader focused on TV-quality delivery to any device. Built on Emmy® Award winning technology and over 45 years of experience, Concurrent's screen-independent delivery streamlines the complex process of ingest and distribution to TV, PC and mobile devices.

|e|FACTOR SOLUTIONS:

- Transmux SDK
- Policy Module
- Protection Module
- Transcoding Module

VIDEO SERVERS:

- Multi-format Origin Server
- High Capacity Edge Server



Concurrent (NASDAQ: CCUR) is a global leader in multi-screen video delivery, media data management, and monetization. Built on a solid foundation of Emmy® Award winning technology, Concurrent's solutions provide consumers with on-demand access to video content on any screen and provide media stakeholders with a holistic, 360-degree view of the consumer video experience. Concurrent supplies customers across the entire media ecosystem (cable, telecommunications, wireless, web, advertising, and content supplier industries) with enterprise-level CDN technology, multi-screen video delivery, monetization, media data collection, and logistics solutions.